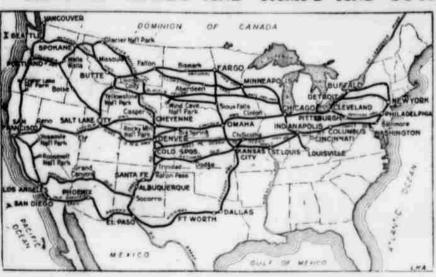
MINGEL HISE

By T. B. Crabb

ALBUQUERQUE, NEW MEXICO, SUNDAY, JULY 2, 1922

ARE YOU GOING MOTORING THIS SUMMER? READ WHAT DICKINSON, TOURING EXPERT SAYS OF ROADS AND CAMPS AND SUCH



MAP SHOWING THANSCONTINUSTAL ACTO HOUTER

nager Touring and Transportstion Bureau, American Auto-mobile Association

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CAMP COMPORT



Gasoline, like other motoring necessities, is being improved from time to time

The Matter of Balance for instance is of great importance to every gasoline user

THERE has always been a great deal of uncertainty surrounding the exact composition of gasoline. Tens of thousands of liquids have definite chemical formulae. Gasoline has none, as it is a combination of many compounds which vary greatly in their natural composition. So the study of gasoline is still going on, not only for the purpose of learning more about its make-up but principally to find ways, if possible, of increasing its efficiency as a motor fuel. The farthest step forward in the latter direction has been the development of a balanced gasoline.

What makes gasoline "Easy Start-ing" and "Full of Power"?

The term "fraction" is a by-word in the laboratory of a modern refinery. Inasmuch as it accounts for the effectiveness of gasoline, the motorist should have at least a general idea of what it means.

Most of us know that water boils at 212° F. Gasoline, however, has many boiling points, a wide range of them, in fact. A gallon of any commercial gasoline is composed of various portions, or fractions, which have different boiling points.

These fractions, each of which boils or, in other words, vaporizes at a different temperature, control in a large measure the various properties of gasoline. Nature provides

gasoline, when vaporized, with its explosive character; but the refiner determines just what fractions it is to contain, and these in turn govern its starting ability, the power it produces, the mileage it gives.

Conoco-the Balanced Gasoline

The various qualities of Conoco Gasoline are carefully balanced by its manufacturers. The fractions that it contains have been determined only after a long study of the requirements of modern motors and of the motoring conditions peculiar to the six intermountain states which this company serves.

Conoco Gasoline ignites promptly at all times because it has an abundance of low boiling-point fractions. It develops maximum power and gives a high-mileage rate per gallon because even its highest boiling-point or "power" fractions vaporize and burn completely at ordinary temperatures. An excess of "power" fractions might seem desirable on first thought, but their presence would greatly increase carbon deposits and hence do more

Use Conoco, the Balanced Gasoline. exclusively this season and check it up with your former experience in connection with starting, power, mileage, carbon, economy and allaround dependability.

THE CONTINENTAL OIL COMPANY

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They are the best

automobile spring

They are boltless

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*Conoco more than meets the U. S.

Cheyenne



Navy specifications for gasoline

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and it surely lives up to its name. The reason is, the

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